



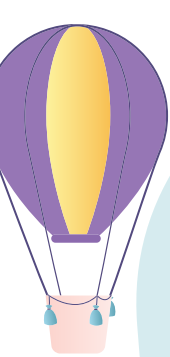
Local Government
Professionals
AUSTRALIA SA

2023 ANNUAL STATE CONFERENCE

REACHING NEW HEIGHTS



FRIDAY 24 MARCH 2023
ADELAIDE ENTERTAINMENT CENTRE



OVERVIEW

In local government, there is so much that is beyond our control, and change is constant.

To build engagement and buy-in to the offerings of local government, our people must be focused, motivated, innovative, and creative. In turn, this generates positive interactions and experiences for our communities. In 2023 and beyond, how can we as individuals, and as a sector, work together to push upwards to reach new heights of innovation and success?

The 2023 LG Professionals SA Annual State Conference: Reaching New Heights program draws on the knowledge and experience of multiple expert speakers outside our sector, as well as key insights from those within it to deliver a day of inspiring, relevant and educational content to invigorate you for the challenges and opportunities that working in local government brings.

All local government professionals are encouraged to attend.

Join your sector colleagues as we uncover:

- ∴ How the challenges we face can breed an innovative, high performing culture
- ∴ The keys to creating truly inclusive workplaces where everyone thrives
- ∴ What the current local government 'brand' looks like, and how we can increase the positive perception of our brand
- ∴ How to make courageous decisions and calculated risk to increase your success
- ∴ The new competitive advantage which will allow you to flourish in a world of constant change

PROGRAM

8:30 AM

REGISTRATION

9:00 AM

WELCOME AND OPENING OF CONFERENCE

9:15 AM

SUMMIT 8000 – THE LONGEST CLIMB



Andrew Lock OAM

Extreme Adventurer, Leadership Expert and Keynote Speaker

Making courageous decisions can be confronting, but taking calculated risks will always increase our chances of success.

Andrew Lock's dream to climb Mount Everest took 15 years to achieve because he climbed without guides, Sherpas or oxygen - but the realisation of that dream was just the beginning of his journey. The summit of Mount Everest became a steppingstone to an even greater challenge: to climb every 8,000 metre 'death zone' peak on earth. In this moving, sometimes hilarious but always inspiring keynote, Andrew will share his journey, the lessons learned along the way and the hard fought for successes that saw him acclaimed as one of the world's great high-altitude alpinists. Andrew is an inspiring leader with a message for us all and will outline how you too can achieve greatness in the face of adversity.

10:15 AM

STRIVING FOR AN INCLUSIVE CULTURE



Sophie Hampel

CEO, Inkling

In business today, to be an inclusive workplace, it is not enough to hire people of different nationalities, race, gender and sexual orientation. An inclusive culture should be deeply rooted in the foundations of how business is conducted – allowing every employee to feel welcome, psychologically safe and free to be their unique and authentic self. What does it look like when a workplace embodies inclusivity in its company culture? How can businesses strive for this?

In this presentation, registered psychologist Sophie Hampel will tackle what it means to build an inclusive sense of belonging in the foundations of company culture. She will differentiate diversity, equity, inclusivity and belonging, highlight the benefits of fostering an inclusive culture and suggest three strategies for reaching new heights in creating a culture of inclusivity in your organisation.

11:00 AM

MORNING TEA

11:30 AM

LOCAL GOVERNMENT: EMPLOYER OF CHOICE 2030



Mark Puncher

CEO, Employer Branding Australia

What is the local government 'brand'? What do we offer across the sector as an employer, beyond what we offer as an individual council? Can we do more to secure a positive 'employer brand', necessary to secure the commitment of future leaders and workforces? Importantly, how do we retain talent to build a pipeline of qualified, engaged and committed people who will become the leaders of tomorrow?

Mark Puncher, Dad, CEO and a big fan of gin will help us explore these questions with a view to developing a clear brand promise. He is uniquely qualified to do this having spent much of the last 20 years with one hand in marketing, the other in talent attraction and engagement, and both feet in leadership.

12:20 PM

LOCAL GOVERNMENT: EMPLOYER OF CHOICE 2030 – THE PANEL

Ross Whitfield, *Director Assets and Environment, District Council of Yankalilla*
Kristie Johnson, *Manager, Media Marketing & Communications, City of Charles Sturt*
Matt Pears, *CEO, City of Mitcham*
Jodie Stevens, *People and Culture Manager, City of Port Adelaide Enfield*
Ranveer Singh, *Lead Customer Experience & Growth, City of Adelaide*
Facilitator: Mark Puncher

Picking up on the points made by Mark in his presentation, current local government representatives will address the challenges and opportunities for the sector in becoming an employer of Choice by 2030.

1:00 PM

LUNCH SPONSORED BY:  Norman Waterhouse

2:00 PM

DEBATE: AUSTERITY BREEDS INNOVATION

Mabel Tam, *Principal, Norman Waterhouse Lawyers*
John Baker, *CEO, Mornington Peninsula Shire*
Moderator: Deb Richardson

With rate capping and boundary reforms on the political radar, customer expectations at an all-time high and greater pressure to create efficiencies, it begs the question – does austerity breed innovation? In this no holds barred battle between two passionate local government supporters, you will laugh, learn to think about an issue from outside the box and we hope you will leave feeling positive about the future of the sector, regardless of what it holds...

2:45 PM

REACHING NEW HEIGHTS WITH AI

Darren 'Daz' Ruger
Founder and Chief Technology Officer, Art of Logic

We interact with artificial intelligence (AI) every day, and use it to make our lives easier. But what exactly is artificial intelligence and how is it changing the way we live? There is no doubt that technology advances are happening at speed, and there is huge potential for local government to harness these advances for the benefit of communities. How will our communities benefit from this technology that enables us to work with machines with the power to reason, learn and act in a way that would normally require human intelligence?

Join Darren 'Daz' Ruger, a pioneer in the field of artificial intelligence, facial recognition and machine learning as he unpacks what AI is, the ways in which we (consciously or subconsciously) interact with it every day, and the opportunities for local government to use AI driven insights to deliver services to their community into the future.

3:15 PM

THE ADAPTABILITY QUOTIENT

Tanè Hunter
Cancer Scientist and Co-Founder, Future Crunch
Rebecca Maklad
Influence Strategist and CEO, Future Crunch

This present moment used to be our unimaginable future. Technology has become a layer over every industry, offices are no longer the place where work gets done, and people are looking for more from their jobs than just a salary. What is today's key quality for individuals and organisations that wish to thrive in a world of constant change? In this presentation, Future Crunch provides the answer. The next decade belongs to those who are willing to adopt new ways of thinking. People with a high Adaptability Quotient (AQ) – the ability to thrive in unpredictable environment – will reach the greatest heights.

With trademark humour and dynamism and showcasing the latest research and extraordinary stories from the worlds of technology and neuroscience, this presentation will reveal why today's best predictor of success is the ability to embrace flexibility and experimentation. You will walk away with an understanding of what it takes to foster AQ, how to identify it in others, and how it can be a superpower for anyone looking to maintain a competitive advantage, no matter what comes next in the dynamic world of local government.

4:15 PM

CONFERENCE CLOSE

4:30 PM

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REGISTRATION

REGISTER ONLINE

Register online at:

www.lgprofessionalssa.org.au

For assistance please contact:

(08) 8224 2080 or

megan@lgprofessionalssa.org.au

INVESTMENT

LG Professionals SA Member:

\$450.00 + GST = \$495.00

Non-Member:

\$550.00 + GST = \$605.00

Please ensure you are logged in to access member rates.

Registrations at our events and programs are open to Local Government Professionals Australia, SA members, council employees (including part time, on leave and staff employed by third parties), employees of regional subsidiaries and Local Government Professionals Australia, SA invited guests.

Note: The LG Professionals SA office will be closed from Friday 23 December 2022 – Friday 6 January 2023. Online registrations will still be available during this time.

BECOME A MEMBER

Become a member today to qualify for the member rates above. You could save \$110 on this event. Join online at

www.lgprofessionalssa.org.au/Join-Now

MANAGEMENT CHALLENGE TEAM PROMOTION

Start your bonding process early by registering your entire Management Challenge team! The team will enjoy reserved seating and a receive a special basket of treats!

PHOTO PERMISSION

By registering for this event, you accept the possibility that your photograph may be taken, and the image used or shared by LG Professionals SA for promotional and educational purposes. If you do not agree to this use, please email a request to not be photographed to admin@lgprofessionalssa.org.au by 5pm Friday 3 March 2023.

DELEGATE LIST

As part of our commitment to our event sponsors and partners, we will be providing a list of registered attendees to sponsors, including name, position, organisation and email. If you do not wish for us to include your details, please email admin@lgprofessionalssa.org.au by 5pm Friday 3 March 2023.

CANCELLATION POLICY

Whilst Local Government Professionals Australia, SA is sympathetic to the inevitability of changing circumstances, each cancelled registration incurs a cost. It is for this reason that the following section of our cancellation policy applies:

- ∴ Cancellations received more than 3 weeks prior to event: 100% refund or credit
- ∴ Between 3 weeks and 1 week prior to event: 50% refund or credit
- ∴ Within 1 week of the event: None

Note:

∴ Registration is a commitment to pay. In the instance of a cancellation where the invoice remains unpaid, the terms of the cancellation policy will still apply and an amended invoice will be issued if applicable.

∴ In all cases substitutions are a preferred alternative. In this instance, no fees will be charged but LG Professionals SA must be notified of the substitution as soon as practicable.

∴ All refunds can alternatively be offered as a credit voucher to be used towards a future professional development opportunity – so your development opportunity is not lost but rather 'time shifted'.

∴ In the event of extenuating circumstances, requests for waiver of cancellation fees MUST be made in writing to the CEO and will be honoured only if they have been confirmed in writing by the CEO.

Please see full Cancellation Policy at

www.lgprofessionalssa.org.au/Governance-and-Policies

CHANGES TO EVENTS

LG Professionals SA reserves the right to change a speaker and/or agenda details at any time throughout the marketing lifecycle of an event or program.

We will do everything within our control to minimise the risks of changes to any event or program and will always endeavour to deliver the content that is advertised.

In the case of a change occurring in the lead up to an event, where time permits, we will notify all registrants within a timely manner.

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